

# CLIQUE ATLANTA

*instant social gratification*

## ADVERTISING SPECS

### INTRODUCTORY RATES

**SITE SPONSOR: Inventory=1****Cost: \$1500 Per Month**

Width: 800 Pixels

Height: 500 Pixels

Orientation: Landscape

Appears: Before the main home page is loaded.

**SECTION SPONSOR: Inventory=10\*****Cost: \$1000 Per Month (15% Discount for Multiple Spots)**

Width: 800 Pixels

Height: 500 Pixels

Orientation: Landscape

Appears: Before each section - Party Photos, Clique Now, Social Calendar, We Hear, and Window Shopping

\* Ads rotate between two sponsors per section.

**PARTY PHOTO SIDECAR: Inventory=10****Cost: \$1000 Per Month (15% Discount for Multiple Spots)**

Width: 200 Pixels

Height: 600 Pixels

Orientation: Portrait

Appears: On all Party Photo Slideshow pages.

**SKYSCRAPER: Inventory=TBD****Cost: \$1000 Per Month**

Width: 300 Pixels

Height: 600 Pixels

Orientation: Portrait

Appears on Social Calendar, We Hear, and Party Scoop and Thumbnail pages.

**MEDIUM: Inventory=TBD****Cost: \$550 Per Month**

Width: 300 Pixels

Height: 400 Pixels

Orientation: Portrait

Appears on Social Calendar and We Hear pages.

**SMALL: Inventory=TBD****Cost: \$400 Per Month**

Width: 300 Pixels

Height: 200 Pixels

Orientation: Landscape

Appears on Social Calendar and We Hear pages.

**EMAIL REMINDER: Inventory=TBD****Cost: \$550 Per Month**

Width: 600 Pixels

Height: 60 Pixels

Orientation: Landscape

Appears on Weekly Email Reminders Mailed to All Subscribers.

- Creative must be approved by CliqueAtlanta.
- Ads Run for the duration of 1 month, except e-mail reminder which runs for the duration of 2 weeks.
- All rates are Net.
- Payment in full is required prior to insertion.

**ACCEPTABLE FORMATS:**

.psd, .png, .jpg, .tif, .ai, .eps

**RESOLUTION:**

At least 72 dpi

**DELIVERY METHOD:**

- [www.yousendit.com](http://www.yousendit.com)
- E-mail
- FTP

**FTP LOGIN INFO:**

Server: [upgradedimage.netfirms.com](http://upgradedimage.netfirms.com)

User Name: [upgradedimage.1](http://upgradedimage.1)

Password: 981f25

\* Uploading VIA FTP requires that you have an FTP program installed on your computer. For a free program, go to [www.coffeecup.com/free-ftp/](http://www.coffeecup.com/free-ftp/)